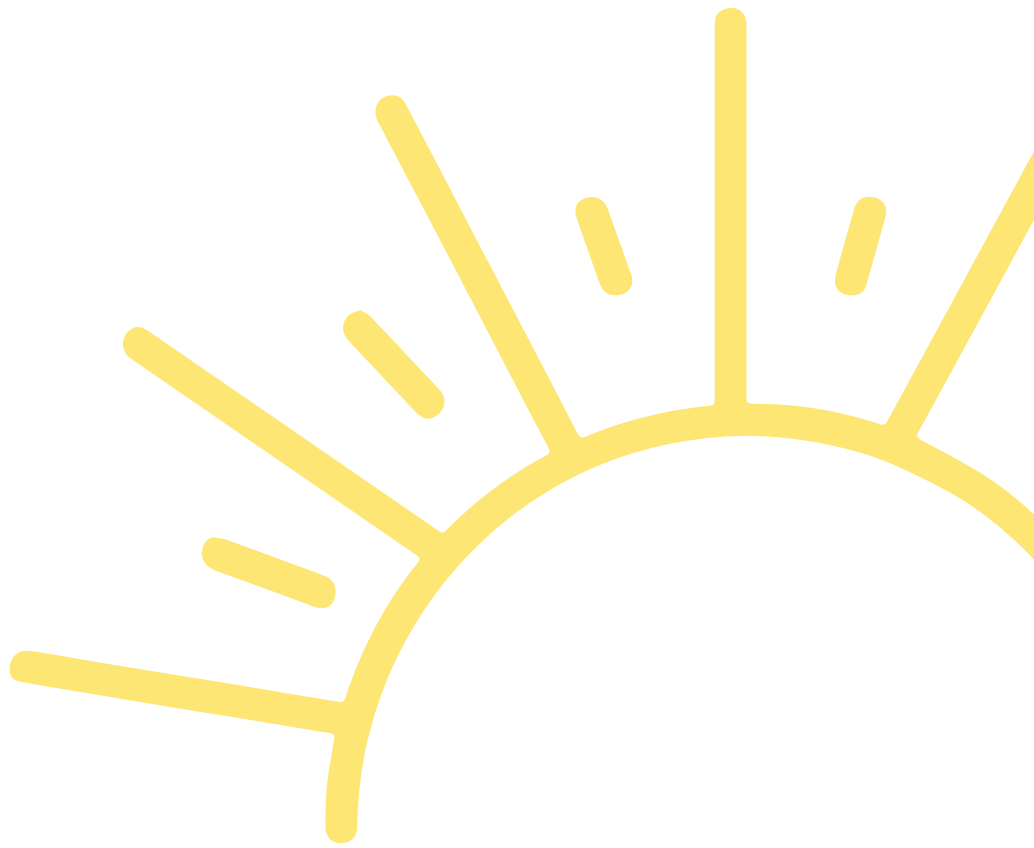


Sun Safety Campaign

**Goose Creek
Consolidated
Independent
School District**

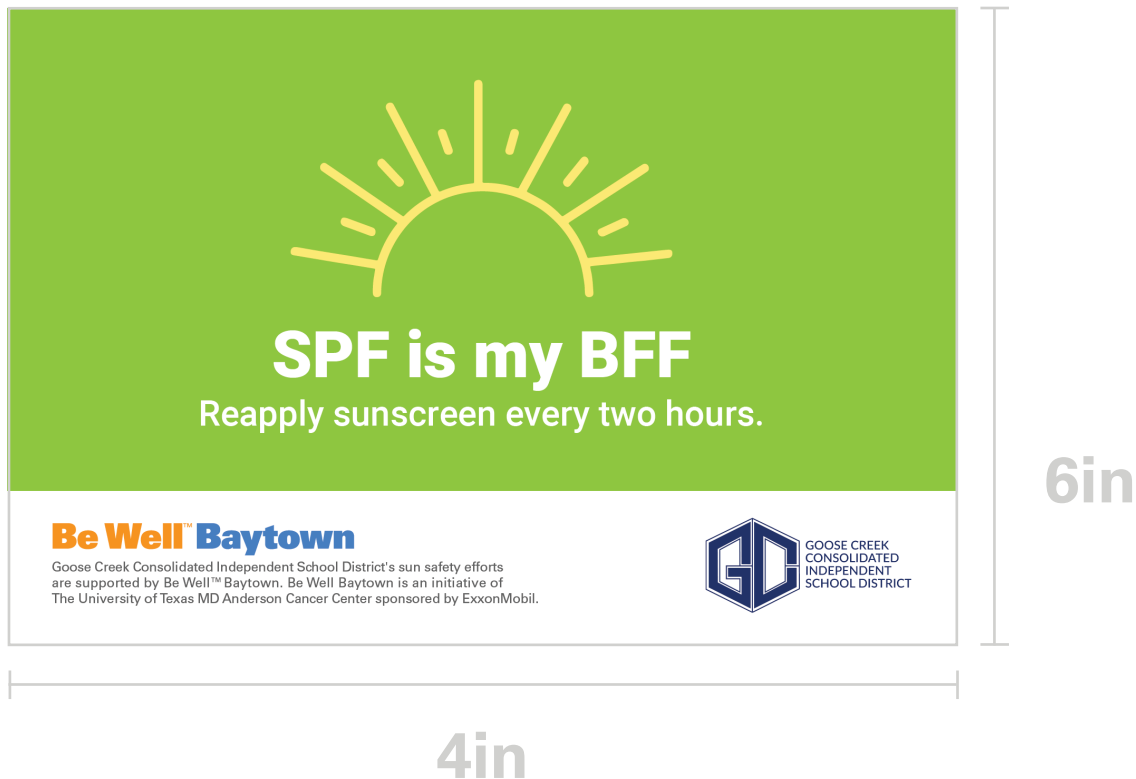


Campaign Elements

- Sunscreen dispenser stickers
- Digital displays
- Social media graphics and captions

Sunscreen Dispenser Stickers

Distinguish sunscreen dispensers from hand sanitizer dispensers and encourage the reapplication of sunscreen regularly.



Digital Displays: Elementary School

Promote sun safety in ways that are tailored to appropriate age groups.



Digital Displays: Middle School

Promote sun safety in ways that are tailored to appropriate age groups.



Digital Displays: High School

Promote sun safety in ways that are tailored to appropriate age groups.

A digital display graphic with a green sunburst background on the left and a light beige background on the right. The green section contains a yellow sun icon and the text "Make sure you're always protecting your skin from the sun!". The beige section contains a list of four sun safety tips, each preceded by a green checkmark icon. At the bottom, there is a white banner with the "Be Well Baytown" logo, a small disclaimer, and the Goose Creek Consolidated Independent School District logo.

 Make sure you're always protecting your skin from the sun!

- ☒ Apply **SPF 30+** sunscreen and reapply every **two hours**
- ☒ Seek shade, especially from **10 a.m. – 4 p.m.**
- ☒ Wear protective clothing, hats and sunglasses
- ☒ Avoid tanning beds

Be Well Baytown
Goose Creek Consolidated Independent School District's sun safety efforts are supported by Be Well™ Baytown. Be Well Baytown is an initiative of The University of Texas MD Anderson Cancer Center sponsored by ExxonMobil.

 GOOSE CREEK CONSOLIDATED INDEPENDENT SCHOOL DISTRICT



Social Media Graphics and Captions

Promote evidence-based sun safety behavior throughout the year and convey that everyone is at risk for skin cancer, regardless of their age or skin color.

Month	Caption
January	Apply SPF 30+ sunscreen every day, no matter the weather.



Month	Caption
January	Aplíquese protector solar con FPS 30+ todos los días, sin importar el clima.



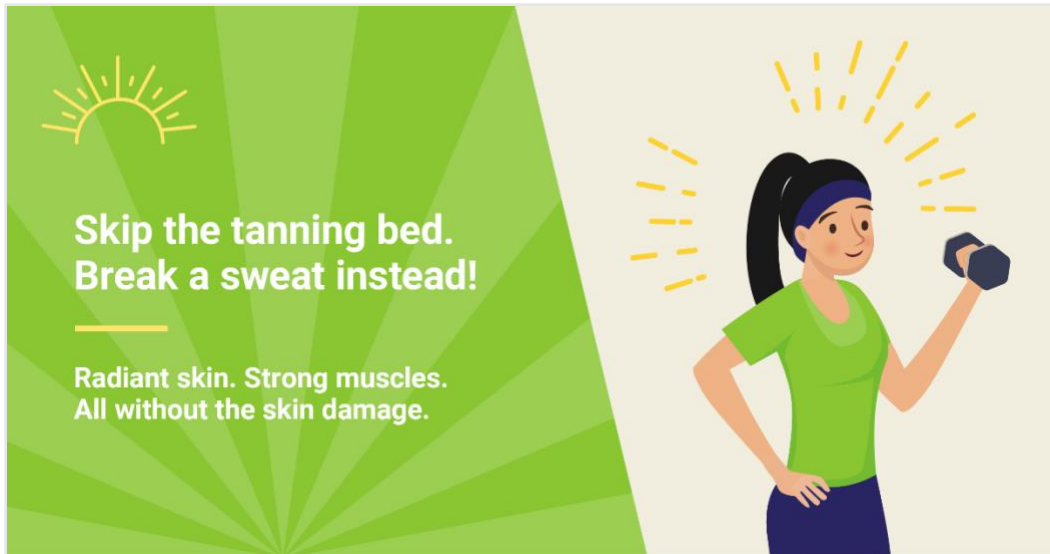
Month	Caption
February	Sunscreen is safe for anyone over 6 months old. Let's keep our families protected from the sun's harmful UV rays!



Month	Caption
February	El protector solar es seguro para cualquier persona mayor de 6 meses. Mantengamos a nuestras familias protegidas del daño que causan los rayos UV del sol.



Month	Caption
March	Get all of the glow and none of the sun damage as you prepare for warmer weather.



Month	Caption
March	Reciba todo el brillo y nada del daño solar mientras se prepara para los días más cálidos.



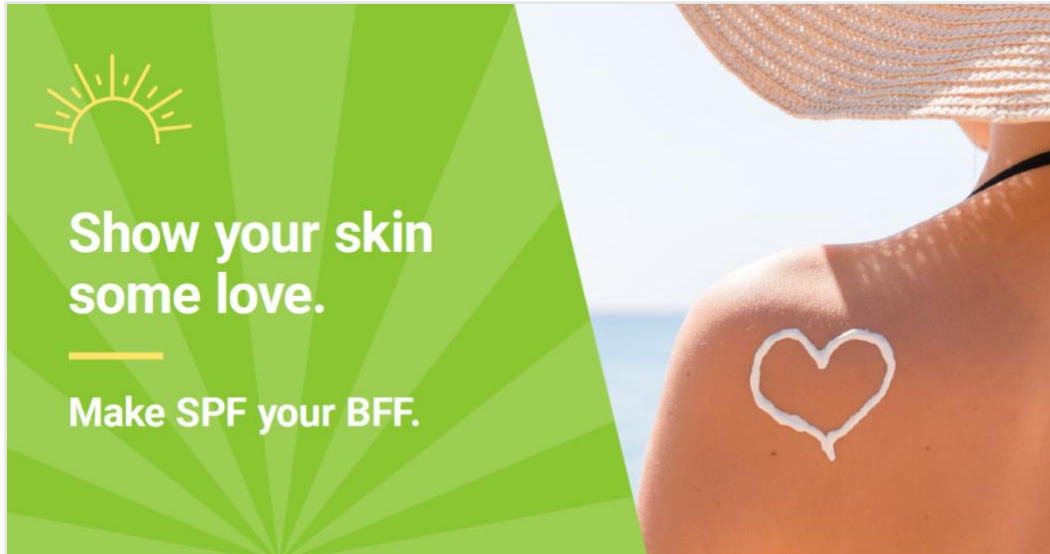
Month	Caption
April	Remember to protect your skin while enjoying the outdoors.



Month	Caption
April	Recuerde proteger la piel mientras disfruta del aire libre.



Month	Caption
May	Add skin protection to your morning routine by applying SPF 30+ sunscreen. Make sure to re-apply every two hours.



Month	Caption
May	Agregue la protección de la piel a su rutina matutina aplicándose protector solar con FPS 30+. Asegúrese de reaplicar cada dos horas.



Month	Caption
June	This summer, remember to be sun safe, all day, every day!



Month	Caption
June	¡Este verano, recuerde protegerse del sol todo el día, todos los días!



Month	Caption
July	Sunburns are no fun. Wear protective clothing and keep applying sunscreen every two hours to protect your skin, especially when sweating and after swimming.



Month	Caption
July	Las quemaduras solares no son un juego. Use ropa protectora y aplíquese protector solar cada dos horas para proteger la piel, especialmente cuando suda y después de nadar.



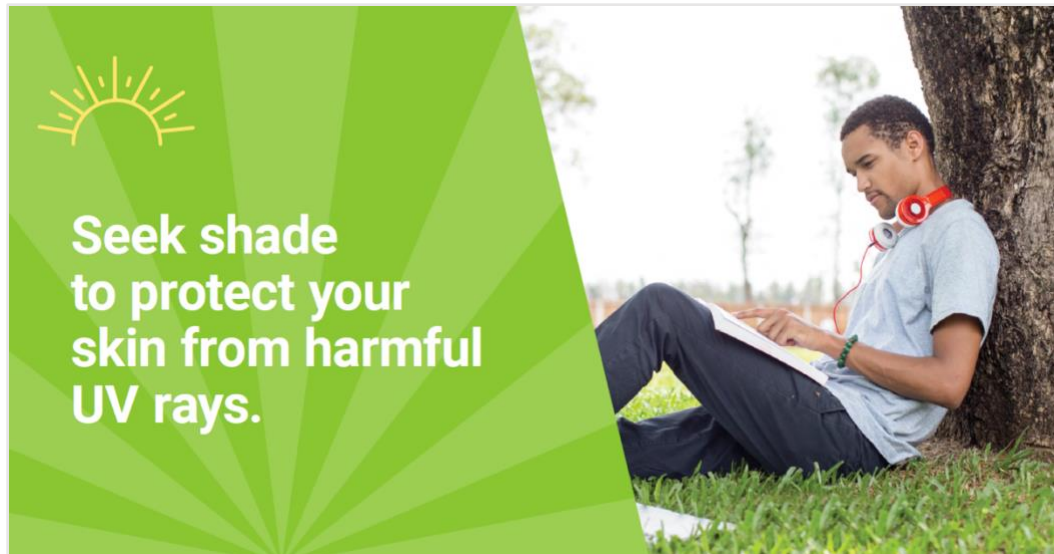
Month	Caption
August	When your skin tans or burns, it's a sign of skin damage.



Month	Caption
August	Cuando la piel se broncea o se quema, es una señal de daño.



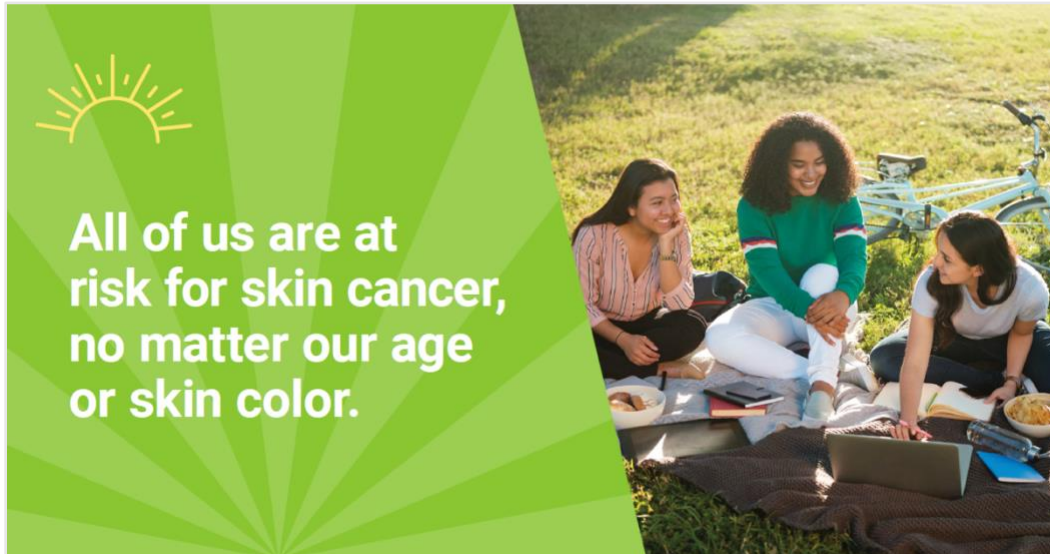
Month	Caption
September	Remember to keep it cool by looking for shady areas when outside, especially from 10 a.m. – 4 p.m.



Month	Caption
September	Recuerde mantenerse fresco buscando áreas sombreadas cuando esté al aire libre, especialmente entre las 10 a.m. y las 4 p.m.



Month	Caption
October	Make sure you're always protecting yourself from the sun.



Month	Caption
October	Asegúrese de protegerse del sol siempre.



Month	Caption
November	Apply SPF 30+ sunscreen every day, no matter the weather.



Month	Caption
November	Aplíquese protector solar con FPS 30+ todos los días, sin importar el clima.



Month	Caption
December	Apply SPF 30+ sunscreen year-round, even if it's cloudy or cold.



Month	Caption
December	Aplíquese protector solar con FPS 30+ durante todo el año, incluso si está nublado o hace frío.

